

125 West 55th St  
New York, NY 10019

**Contract #** 25286983 **Changes as of:** 10/16/2016 at 9:27 AM **Version:** Highlighting Revision 2 **Total \$:** \$5,750.00

**CPE:** RUBFLORDR/C18C24 **Flight:** 10/18/16 - 10/24/16 **Station:** WWSB **Total Spots:** 15

**Agency:** Smart Media Group **Advertiser:** RUBIO, MARCO **Market:** Sarasota-Manatee - SRA **Total CPP:** \$821.43

**SUITE #102** **Product:** order **Office:** WASHINGTON **Total GRP:** 7.0

**ALEXANDRIA, VA** **Buyer:** Rubin, Nancy **Primary Demo:** Adults 35+ **Traffic #:** 64016

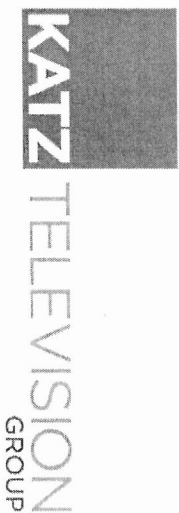
**22301** **Salesperson:** BRADLEY PHILIPPS **Assistant:** BRADLEY PHILIPPS **Separation:**

**Comments:** revised lines 1,2 to correct rates to clear 202-955-5342 202-955-5342

											10/18 - 10/24							Total	Total				
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18	10/19	10/20	10/21	10/22	10/23	10/24		Spots	\$	CPP	GRP					
REV-1	M-F 6a-7a		Good Morning Suncoast	\$350.00	0.5	30	2	1	2	1	2	0	0	2	8	\$2,800.00	\$700.00	4.0					
null Changes: Rate from 250 to 350																							
REV-2	M-F 7a-9a		GOOD MORNING AMERICA	\$450.00	0.5	30	2	1	2	1	2	1	0	2	6	\$2,700.00	\$900.00	3.0					
null Changes: Rate from 300 to 450																							
TOTALS: 2														4	3	3	0	0	3	15	\$5,750.00	\$821.43	7.0

*Handwritten signature/initials*

64016.2



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New York, NY 10019

<b>Contract #</b> 25288983	<b>Changes as of:</b> 10/16/2016 at 9:27 AM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> RUBFL/ORDR/C18C24	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Total \$:</b> \$5,750.00
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> RUBIO, MARCO	<b>Station:</b> WWSB
1427 LESLIE AVE	<b>Product:</b> order	<b>Market:</b> Sarasota-Manatee - SRA
SUITE #102	<b>Agency Order #:</b> 30048351	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA	<b>Buyer:</b> Rubin, Nancy	<b>Primary Demo:</b> Adults 35+
22301		<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BRADLEY PHILIPPS	<b>Assistant:</b> BRADLEY PHILIPPS
	202-955-5342	202-955-5342
		<b>Separation:</b>
		<b>Total Spots:</b> 15
		<b>Total CPM:</b> \$821.43
		<b>Total GRP:</b> 7.0
		<b>Traffic #:</b> 64016

**Special Instructions**

**Order Level Comments**

Date/Time	Added by	Comment
10/16/16 9:27 AM	BRADLEY PHILIPPS	revised lines 1,2 to correct rates to clear
09/25/16 9:43 AM	BRADLEY PHILIPPS	revised lines 1,2 - added line 3
09/23/16 2:21 PM	Ronda Drago	LN 1 REV PRG TO GOOD MORNING SUNCOAST LN 2 REV RATE TO \$ 300 OFFER 1X W/O 10/18 12P NEWS @ \$250
09/16/16 3:44 PM	System	Notice Received.
09/16/16 12:20 PM	BRADLEY PHILIPPS	nrubin@smartmediagr.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book

Competitive Information	
Market Budget:	\$191,667
WWSB Share:	3%
Comment:	
Unknown:	97%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	15	\$5,750.00	7.0
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$5,750.00</b>	<b>\$821.43</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	15	\$5,750.00
<b>Total</b>	<b>15</b>	<b>\$5,750.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	10/16/16 9:27 AM	BRADLEY PHILIPPS	Revised		6	\$0 \$5,750.00 Changes: Total CPM from \$575.00 to \$821.43. Total Spots from 21 to 15. Total GRPs from 10.0 to 7.0. Comments from revised lines 1,2 - added line 3 to revised lines 1,2 to correct rates to clear. 2 buylines added or modified.
Revision	9/25/16 9:43 AM	BRADLEY PHILIPPS	Confirmed	1		\$0 \$5,750.00 Comments from nrubin@smartmediagr.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book to revised lines 1,2 - added line 3. 3 buylines added or modified.
Makegood 1	9/23/16 2:21 PM	Ronda Drago	Sent To Rep			\$0 \$5,750.00 Changes: Total GIMPs from 0 to 10. Total CPM from \$0.00 to \$575.000.00.
Queued for Electronic Contracting	9/16/16 3:42 PM					\$0 \$0
New	9/16/16 12:18 PM	BRADLEY PHILIPPS	Confirmed	20		\$5,750.00 \$5,750.00

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.